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**News**

**For Immediate Release**

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## **Sathiamoorthy Named AdvaMedDx Associate Vice President**

**WASHINGTON, D.C.** – AdvaMedDx, a division of the Advanced Medical Technology Association (AdvaMed) that is focused solely on opportunities and challenges facing companies that discover, develop and manufacture diagnostic technologies, today announced veteran policy analyst Tharini Sathiamoorthy will join the group as its new Associate Vice President.

Sathiamoorthy brings a decade of experience in public and government affairs and health policy analysis. Most recently she served as a Senior Associate in the health policy practice at APCO Worldwide, a leading public affairs firm. While at APCO, Sathiamoorthy's work included federal policy outreach and analysis and stakeholder and ally development for a wide range of clients, including medical device and diagnostics manufacturers.

Prior to APCO, Sathiamoorthy managed a wide range of Medicare and Medicaid projects for the Lewin Group and the Marwood Group. Earlier in her career, Sathiamoorthy coordinated government affairs and health policy activities for the American College of Physicians and was a Legislative Analyst for Dean Blakey & Moskowitz.

"Tharini's extensive expertise working with federal policy makers, providing health policy analysis and developing strategic alliances will be instrumental in advancing the advocacy efforts important to AdvaMedDx," said Andrew Fish, Executive Director, AdvaMedDx. "We are delighted to have Tharini on board. She will be a valuable asset in our mission to provide timely patient access to safe and effective diagnostic tests by establishing risk-based regulation and modernizing the antiquated Medicare payment system."

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*AdvaMedDx member companies produce innovative, safe and effective in vitro diagnostic tests that facilitate evidence-based medicine, improve quality of patient care, promote wellness, enable early detection of disease and reduce overall health care costs. Functioning as an association within AdvaMed, AdvaMedDx is dedicated to the issues facing in vitro diagnostic companies both in the United States and abroad.*